

MEDIA RELEASE

JGTD 2024 announces new show dates and venue

Third edition will be held from 12 – 14 November 2024 at the Dubai Exhibition Centre (DEC)

DUBAI, United Arab Emirates, 3 November 2023 – <u>Jewellery, Gem & Technology in Dubai</u> (JGTD) is rescheduling its third edition to **12** – **14 November 2024** as it prepares to move to its new home in **Halls 1 & 2 South** of the <u>Dubai Exhibition Centre</u> (DEC).

The fair was originally set for 6 – 8 February 2024 at the Dubai World Trade Centre (DWTC).

Situated in the Expo/District 2020 neighbourhood and community area, DEC covers 45,000 square metres of versatile meeting space and boasts state-of-the-art facilities and amenities. Its proximity to the Dubai Metro Route 2020 station guarantees convenient transportation and easy access to the city's major attractions, many of which can be reached within approximately a 30-minute drive. Dubai Marina, the luxurious waterfront district adjacent to the Palm Jumeirah, is only a 20-minute drive away.

The November show dates also represent a critical time in the B2B sourcing calendar. The new schedule allows for the swift capture of last-minute orders from trade buyers within a six-hour flying distance from Dubai, ensuring a timely replenishment of their inventory for the holiday season and the coming year, according to show organisers Informa Markets Jewellery and Italian Exhibition Group (IEG).

"The move to DEC represents an exciting step forward, further solidifying JGTD's position as a global meeting point where new products are discovered, inspiring ideas are shared and connections are forged," said **Celine Lau**, Director of Jewellery Fairs at Informa Markets. "JGTD's distinctive positioning will also be magnified as it transitions to its new venue, solidifying its prominent position in the jewellery trade show calendar."

Marco Carniello, Global Exhibition Director for Jewellery & Fashion of Italian Exhibition Group (IEG), commented, "As B2B jewellery and gemstone buyers are striving for shorter sourcing cycles to meet customers' fast-changing needs and preferences, the new show dates have been strategically chosen to allow for timely inventory restocking in time for the peak season."

In its third edition, JGTD will showcase a wide variety of products from approximately 400 exhibitors from 25 countries and regions. The fair's highlights include aspirational luxury jewellery collections,

loose diamonds and coloured gemstones, jewellery mountings, jewellery manufacturing technologies and lab-grown diamonds – all conveniently available in a single location.

The B2B event is powered by DMCC (Dubai Multi Commodities Centre) and Dubai Gold and Jewellery Group (DGJG) – the fair's Official and Industry Partners, respectively.

"The UAE is a leading hub for the entire gem and jewellery industry, with an extraordinary 25% growth in polished diamond trade in the first half of 2023. Dubai has established itself as a prime B2B trading hub, commanding the unwavering attention of the international gem and jewellery community through key events such as JGTD," said **Ahmed Bin Sulayem**, Executive Chairman and Chief Executive Officer of DMCC. "The JGTD 2024 comes at an important time for the industry as the baton passes to the UAE to chair the vital Kimberley Process for 2024. We remain resolute in our mission of championing integrity and responsible sourcing within the global diamond industry."

DGJG Chairman **Tawhid Abdulla** commented, "We look forward to the changes in the dates and venue for JGTD! Moving the event to a new date can indeed provide an opportunity for jewellers to replenish their inventory more efficiently, especially if there are no other significant shows in the region during that time. Exploring a new venue can also bring fresh energy and perspectives to the event. Change often brings excitement and anticipation, and it will be interesting to see how these adjustments impact the experience for both exhibitors and buyers."

Visitors to JGTD 2024 can look forward to the debut of six new pavilions representing Japan, Singapore, Spain, Sri Lanka, Thailand and the US. Popular show floor destinations led by Hong Kong, India, Italy and many others will likewise make a return, promising buyers an even richer product sourcing experience. Notably, the fair has also received strong support from the Gem & Jewellery Export Promotion Council (GJEPC), India's leading industry organisation.

JGTD anticipates the presence of buying groups from Gulf Cooperation Council (GCC) countries as well as from diverse regions across Africa.

The fair's third edition builds upon the success of its two previous outings. The 2023 show, held from 12 to 14 February at DWTC, drew buyers from 95 countries and regions, with a 20% surge in attendance compared to the inaugural edition. Additionally, overseas visitors accounted for 40% of the overall turnout, highlighting the global appeal and reach of JGTD.

Media resources:

JGTD website: <u>https://www.jgtdubaijewelleryshow.com/</u> JGTD video: <u>https://youtu.be/jL6rX8SL5mA</u> Photo & Video Gallery: <u>https://www.jgtdubaijewelleryshow.com/media-gallery</u>

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About Informa Markets Jewellery

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our global jewellery vertical, Informa Markets Jewellery, offers in-person and web-based sourcing experiences, digital solutions and dedicated B2B platforms that bring international buyers and quality sellers together in the fine jewellery, gemstone, and fashion jewellery and accessories markets. Our resources, industry experience, influence and focus as a partner are enhanced by our global

jewellery portfolio consisting of fairs and events in key cities; a powerful digital platform – JewelleryNet; a dedicated Jewellery Media team, led by flagship publication, JNA; an education-based programme – Jewellery & Gem Knowledge Community, and the industry's most prestigious awards programmes – the Jewellery World Awards (JWA, previously known as the JNA Awards), and its regional edition, <u>JWA Dubai</u>. <u>imjewellery.jewellerynet.com</u>

Focus on Italian Exhibition Group

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad – also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, **for example** – now sees the company positioned among the top European operators in the sector. www.iegexpo.it/en

About DMCC (Dubai Multi Commodities Centre)

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with a world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering highperformance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future. <u>https://www.dmcc.ae/</u>

Media Contact

For media inquiries about JGTD, please contact the organisers at dubai@iegexpo.it