

JWA Dubai launches inaugural call for entries

HONG KONG, 16 August 2021 – The Jewellery World Awards (JWA), a prestigious and well respected event for the international jewellery and gemstone industry, launches JWA Dubai, its regional edition that recognises the growing importance of the trade in the Middle East. The awards ceremony will be part of JGT Dubai (Jewellery Gem Technology Dubai), a joint premium exhibition by Informa Markets Jewellery – the world’s largest B2B jewellery fairs organiser – and Italian Exhibition Group SpA (IEG).

JWA Dubai will recognise and honour outstanding achievements and contributions made in this region. It is accepting entry submissions in three of its four categories from now until 21 October 2021, Thursday.

The 2021 JWA Dubai categories are:

1. Brand of the Year – Retail
2. Outstanding Enterprise of the Year
3. Young Entrepreneur of the Year (age 40 and below)
4. Lifetime Achievement Award (by nomination)

“We are thrilled to launch JWA Dubai to identify, recognise and celebrate the accomplishments and contributions of the gemstone and jewellery community in the Middle East. We see a lot of potential for growth and development in this high-performing region, which plays an important role in the global industry. We look forward to receiving entries from entrepreneurs and businesses from this part of the world,” shares Letitia Chow, Chairperson & Founder of Jewellery World Awards at Informa Markets Jewellery.

To submit their entries and to peruse the criteria for judging, interested parties may register on www.JWADubai.com.

Nirupa Bhatt, a well-regarded gemstone and jewellery expert, has also been named as one of the principal judges. Prior to becoming Consulting Advisor at the Gemological Institute of America (GIA) India, she also served as Managing Director of GIA India and the Middle East from 2008 until 2020, and introduced the organisation to more than 60 locations in India, the Middle East and Turkey. Bhatt is also a business success coach and leadership circle practitioner.

“The Middle East is a very unique and interesting region that caters to local and international consumers. My compliments to the JWA team for launching JWA Dubai in recognition of the efforts of these outstanding businesses and the region’s growing market share,” said Bhatt.

The first edition of JWA Dubai is supported by Official Partner, Dubai Multi Commodities Centre (DMCC), and will culminate in a highly anticipated gala dinner at JGT Dubai (Jewellery Gem Technology Dubai) on 21 February 2022, Tuesday.

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For more information
visit [hiip://www.JWADubai.com/](http://www.JWADubai.com/)

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Notes to editor

Informa Markets Jewellery (www.informamarkets.com)

Informa Markets creates platforms for industries and specialist markets for purposes of trade, innovation and growth. Our global jewellery vertical, Informa Markets Jewellery, offers in-person and web-based sourcing experiences, digital solutions and dedicated B2B platforms that bring international buyers and quality sellers together in the fine jewellery, gemstone, and fashion jewellery and accessories markets. Our resources, industry experience, influence and focus as a partner are enhanced by our global jewellery portfolio that includes the industry's No. 1 B2B jewellery marketplace – Jewellery & Gem WORLD Hong Kong; a powerful digital platform – JewelleryNet; a dedicated Jewellery Media team; an education-based programme – Jewellery & Gem Knowledge Community, and one of the industry's most prestigious awards programmes – the Jewellery World Awards (JWA).

Italian Exhibition Group (IEG) (<https://www.iegexpo.it/en/>)

Italian Exhibition Group (IEG), listed on the MTA (screen-based stock exchange) organised and managed by Borsa Italiana S.p.A., has built up over the years, through its Rimini and Vicenza venues, a position of domestic leadership in the organisation of trade fairs and conferences, and has developed its foreign activities - also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, India - which have positioned it among the leading European operators in the sector.

JGT Dubai (<https://www.jgtdubaijewelleryshow.com/>)

Jewellery, Gem & Technology Dubai (JGT Dubai), one of the jewellery world's most powerful marketplaces for product discovery, meaningful connections and inspired thinking, is a joint venture of two of the industry's leading events groups – Informa Markets Jewellery, organiser of the world's biggest fine jewellery marketplace – Jewellery & Gem WORLD Hong Kong – and the Italian Exhibition Group SpA (IEG), organiser of Vicenzaoro, Italy's most influential jewellery show and the top European trade fair in the sector. Their unbeatable combination of resources, industry expertise, global reach and local knowledge is further enhanced by the support and capabilities of DMCC (Dubai Multi Commodities Centre), the show's official partner. The inaugural edition of JGT Dubai is scheduled on 22 – 24 February 2022 at the Dubai World Trade Centre (DWTC) and coincides with Expo 2020 Dubai – one of the largest global events in the history of the region.

JGT Dubai offers suppliers the opportunity to unlock the full potential of a combined market of 4 billion consumers – all within seven hours of flying time from Dubai. The buying opportunity is especially focused on wholesalers, retailers and manufacturers from the Middle East, India, Russia, Southern Europe and North Africa.

DMCC (Dubai Multi Commodities Centre) (<https://www.dmcc.ae/>)

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future. www.dmcc.ae