



# JGTD JEWELLERY, GEM & TECHNOLOGY IN DUBAI

THE B2B FAIR TO EXPAND INTERNATIONAL BUSINESS INTO NEW MARKETS

Sponsorship Opportunities | For Exhibitors Only



# THE CENTRE OF BUSINESS

**11-13  
NOVEMBER  
2025**

DUBAI  
EXHIBITION  
CENTRE  
(DEC)

ORGANISED BY



**ITALIAN EXHIBITION GROUP**  
Providing the future

OFFICIAL PARTNER

INDUSTRY PARTNER

**DMCC**



[jgtdubaijewelleryshow.com](http://jgtdubaijewelleryshow.com)



# Sponsorship Opportunities

## 1. Onsite Advertisement

- I. Mega LED Screen at Arrival Plaza - Outdoor
- II. Hall Entrance Video Wall - Indoor
- III. Digital Totem Concourse - Indoor
- IV. What's On Digital Display – Indoor & Outdoor
- V. Information Digital Signage – Indoor
- VI. Welcome Arch – Outdoor
- VII. Lightbox in Fair Ground
- VIII. Lanyard for Visitors
- IX. Banner on Visitor Badges
- X. Overhead Banner above Exhibition Booth

## 2. Show Guide

## 3. Digital Advertisement

## 4. Seminar Package

# Onsite Advertisement

## Mega LED Screen at Arrival Plaza- Outdoor

Screen Resolution: W 470 x H 720 px

Screen Type: 3.9mm Pitch

Quantity: 6 Screens (Identical)

Format: JPEG/Image

Advertising fee: **USD 21,500 inclusive**



**JGTD** JEWELLERY, GEM & TECHNOLOGY IN DUBAI

12 - 14 NOVEMBER 2024  
DUBAI EXHIBITION CENTRE

ORGANISED BY  
**informamarkets**

ITALIAN EXHIBITION GROUP  
Providing the future

OFFICIAL PARTNER  
**DMCC**

INDUSTRY PARTNER  
The Jeweller

**ADV**  
470px (w)  
x  
720px (H)

**JGTD** JEWELLERY, GEM & TECHNOLOGY IN DUBAI

12 - 14 NOVEMBER 2024  
HALLS 18 & 2 SOUTH

ON-SITE EVENTS - DAY 2

Date	Event Title	Time	Location
12 November	TRENDSVISION - WONDERLAND: Co-Creating the Future of Luxury and Jewellery	11 am - 12 pm	Golden Stage
13 November	Middle East Jewellery Designers' Forum organised by The New Jeweller	3 pm - 5 pm	

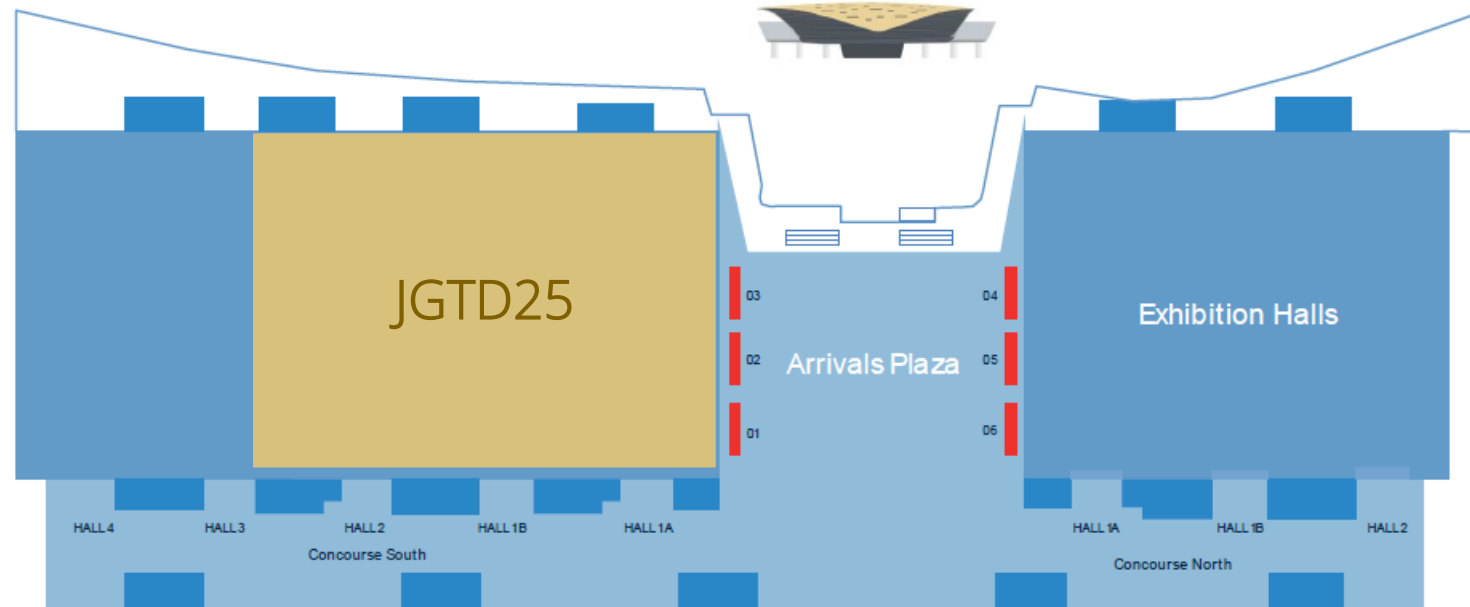
**SRK**  
PURE, RARE & SUSTAINABLE  
**Natural Diamonds**

South Halls | Booth No. SH02

# Onsite Advertisement

## Mega LED Screen at Arrival Plaza- Outdoor

### Screen Layout



# Onsite Advertisement Hall Entrance Video Wall - Indoor

Location: Concourse Area

Screen Resolution: W 1100 x H 384 px

Screen Type: 2.6mm Pitch

Quantity: 8 Screens (Identical)

Format: JPEG/Image

Advertising fee: **USD 11,000 exclusive**



**JGTD** JEWELLERY, GEM & TECHNOLOGY IN DUBAI **12 - 14 NOVEMBER 2024** DUBAI EXHIBITION CENTRE

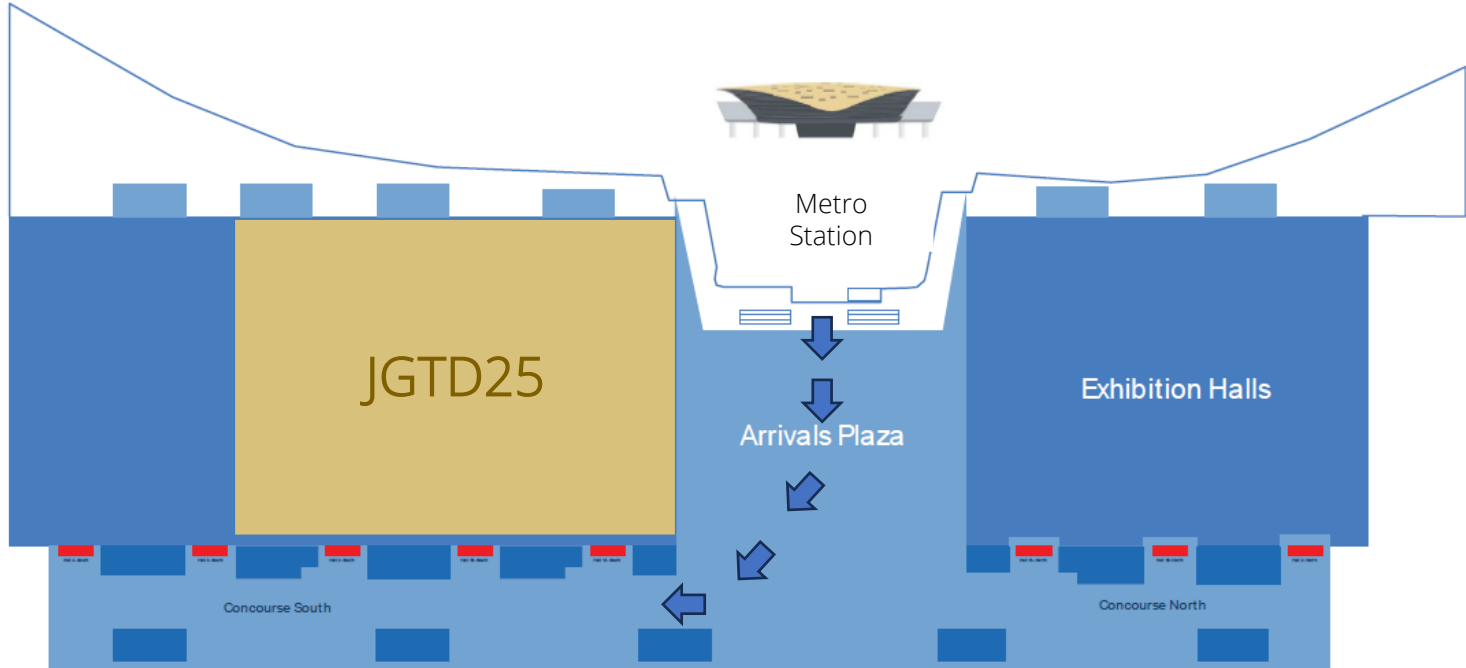
ORGANISED BY **informa markets** ITALIAN EXHIBITION GROUP **DMCC** OFFICIAL PARTNER INDUSTRY PARTNER

**ADV**  
1110px (w) x 384px (H)

# Onsite Advertisement

## Hall Entrance Video Wall - Indoor

### Location Map



# Onsite Advertisement

## Digital Totem Concourse - Indoor

Location: Concourse Area

Screen Resolution: W 576 x H 442 px

Screen Type: 2.6mm Pitch

Quantity: 8 double-sided Screens (Identical)

Format: JPEG/Image

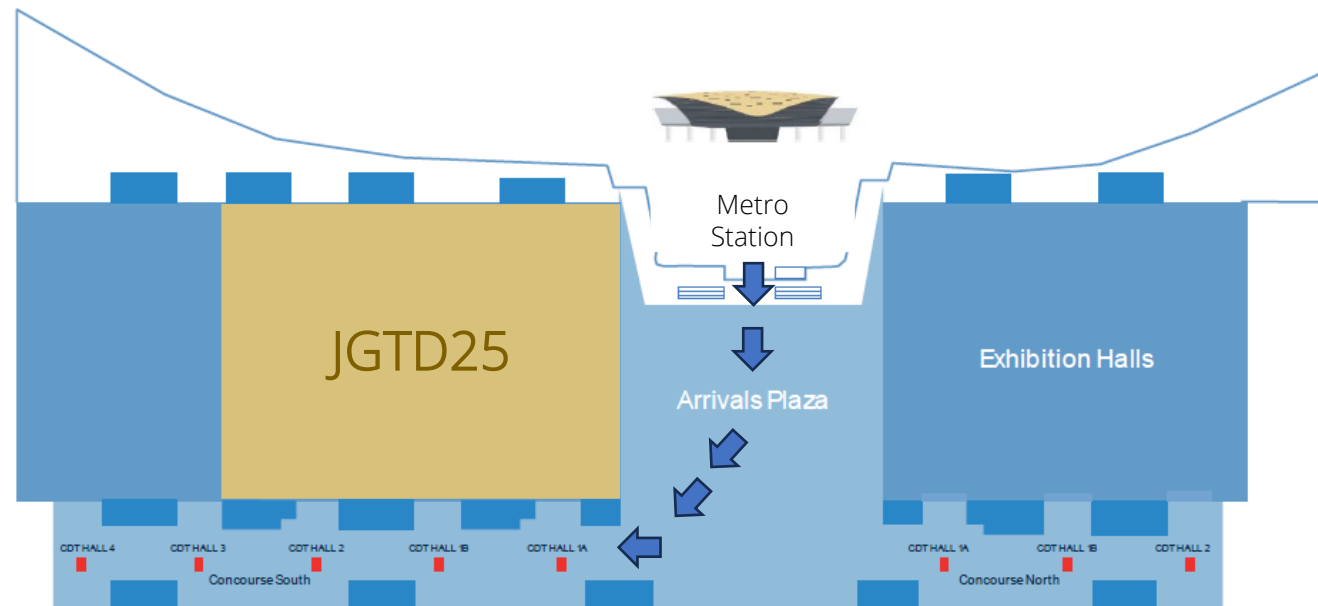
Advertising fee: **USD 11,000 exclusive**



# Onsite Advertisement

## Digital Totem Concourse - Indoor

### Screen Layout





# Onsite Advertisement

## What's on Digital Display - Indoor & Outdoor

Location: Concourse Area & Arrival Plaza

Screen Resolution: W 300 x H 564 px

Screen Type: 2.6mm Pitch

Quantity: 4 double-sided Screens (Identical)

Format: JPEG/Image

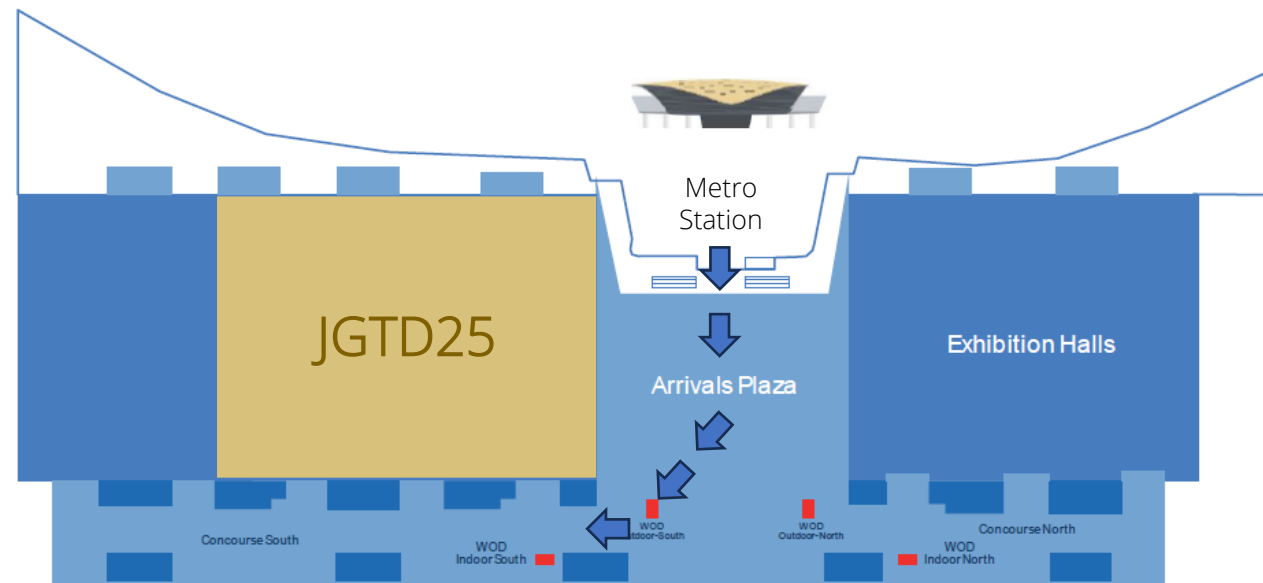
Advertising fee: **USD 11,000 exclusive**



# Onsite Advertisement

## What's on Digital Display - Indoor & Outdoor

### Screen Layout



# Onsite Advertisement

## Information Digital Signage - Indoor

Location: Concourse Area

Screen Resolution: W 1368 x H 768 px

Screen Type: FHD

Quantity: 6 double-sided Screens (Identical)

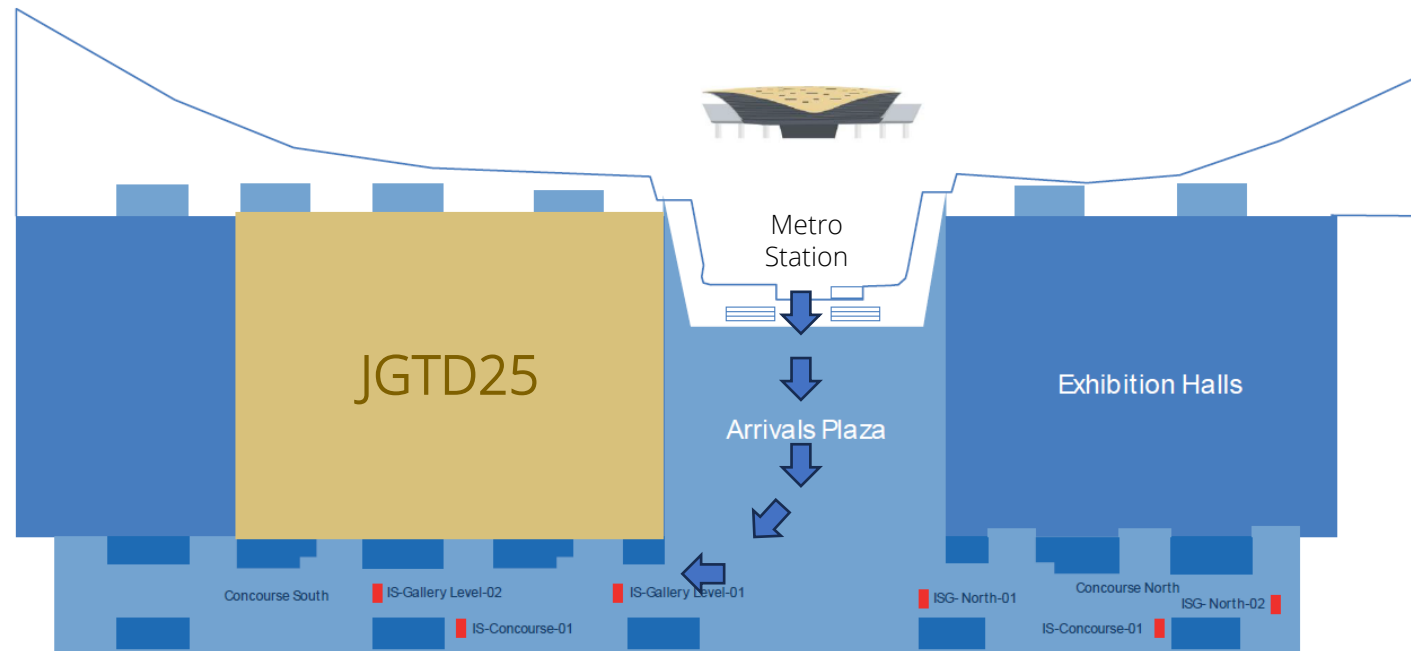
Format: JPEG/Image

Advertising fee: **USD 11,000 exclusive**



# Onsite Advertisement Information Digital Signage - Indoor

## Location Map



# Onsite Advertisement

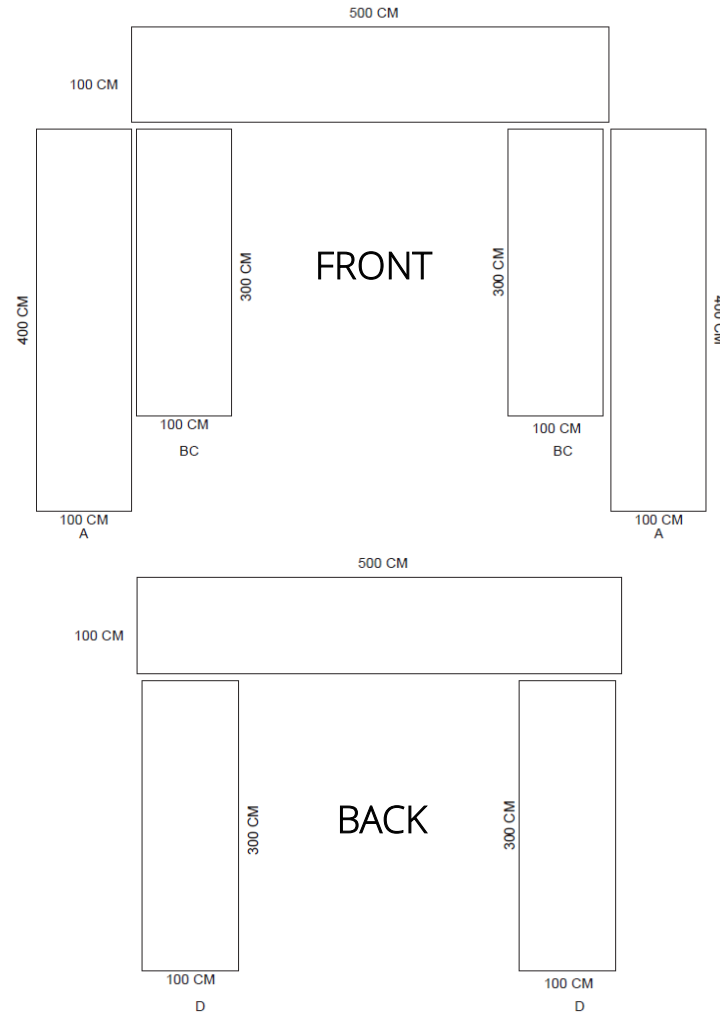
## Welcome Arch - Outdoor

Location: Entrance from transportation hub

Quantity: 1 (Front & Back)

Format: High-resolution PDF

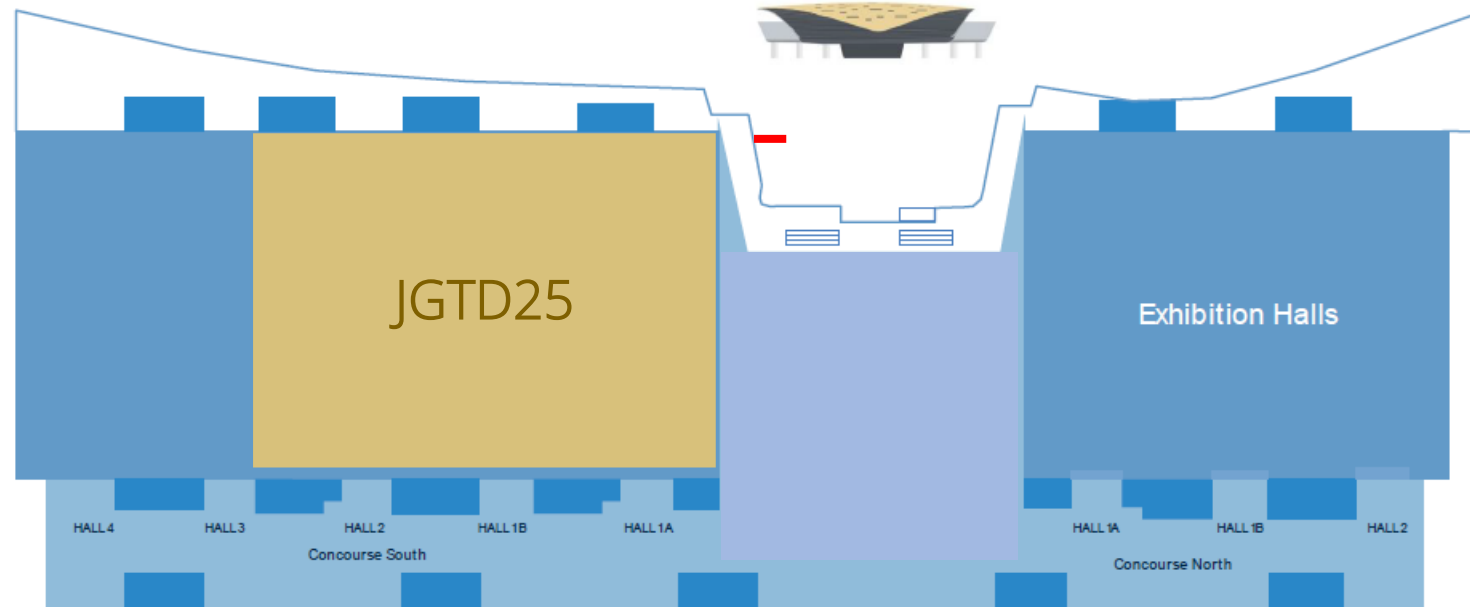
Advertising fee: **USD 10,000 exclusive**



# Onsite Advertisement

## Welcome Arch - Outdoor

### Screen Layout



# Onsite Advertisement Lightbox in Fair Ground

Lightbox size: 2m x 2m

Advertising fee: **USD 2,700 each**  
(Production cost included)



# Onsite Advertisement

## Lanyard for Visitor Badges

Company logo on Lanyard

Quantity: 7,000

Advertising fee: **USD12,000 exclusive**





# Onsite Advertisement Banner on Visitor Badges

Position: Advertising Banner on the visitor badge  
(Cover both Home-Print and onsite badges)

Banner Size: 94mm x 18mm

Specification: 267px(w) x 50px (h)

Quantity: 6,000+

Advertising fee: **USD11,000 exclusive**

**JGTD** JEWELLERY, GEM & TECHNOLOGY IN DUBAI 12 - 14 NOVEMBER 2024 DUBAI EXHIBITION CENTRE (DEC)

Thank you for registering for the Jewellery, Gem & Technology in Dubai (JGTD) 2024.

Please print out this VISITOR BADGE on an A4 paper and bring along with your Emirates ID / National Passport to gain access to the exhibition halls.

**Admission Requirements / Important Notes**

- AGE 18+**
- EMIRATES ID / PASSPORT**
- EMIRATES ID / PASSPORT**
- EMIRATES ID / PASSPORT**
- EMIRATES ID / PASSPORT**

- The fair is open to jewellery trade professionals aged 18 or above.

- Onsite visitor registration counters will be closed 30 minutes before the fair ends. Visitors cannot access into exhibition halls 15 minutes before closing time of the fair.

- Emirates ID / Passport numbers and documents of visitors to jewellery events will be scanned for the prevention and detection of crime, and to protect the security and safety of the jewellery events.

- Visitors must comply with the Visitors' Rules & Regulations.

- The Organiser reserves the rights to not issue admission badges, to refuse admission and forfeit the admission badges to a visitor who fails to comply with the above mentioned requirements.

- Venue security hotline: +9714 8211200

**Banner (94mmx18mm)**

**Fair Information**

**Date:** 11 - 13 Nov 2025  
**Time:** 10:00 - 18:00\*  
\*Visitor registration counters close 30 minutes before the fair ends  
**Venue:** Dubai Exhibition Centre (DEC)  
**Address:** Dubai Exhibition Centre, Expo City Dubai, United Arab Emirates

**Onsite Security Measures**

To comply with the security requirements of the local authority, all attendees are subjected to random checks by the local police to verify the identity of the badge carrier, attendees may be requested to present a valid photo identity document for on-site identity verification and attendees may be requested to conduct X-ray bag scan and metal detector scan before entering the halls. We need your full support to maintain a business-friendly environment in the fair. Your cooperation is highly appreciated.

QR code

**For enquiry** T +852 3709 4992 E [visitjgf-hk@informa.com](mailto:visitjgf-hk@informa.com) W [www.jgtdubajewelleryshow.com](http://www.jgtdubajewelleryshow.com)

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# Onsite Advertisement

## Overhead Banner above Exhibition Booth

Advertising fee for double-sided:  
(Production cost included)

Material Size	USD
2m x 2m	2,200
3m x 3m	3,800



# Show Guide

Size: A5

Circulation: 5,000



Show Guide cover of JGTD 2024  
*(for reference only)*

Advertising Position	USD
Back Cover	5,000
Inside Front Cover	3,500
Page 1	3,500
Page 2	2,500
Page 3	2,500
Page 4	2,000
Page 5	2,000
Run of Page	1,800
Inside Back Cover	3,000
Page Facing Inside Back Cover	3,000

# Digital Advertisement

## Show website

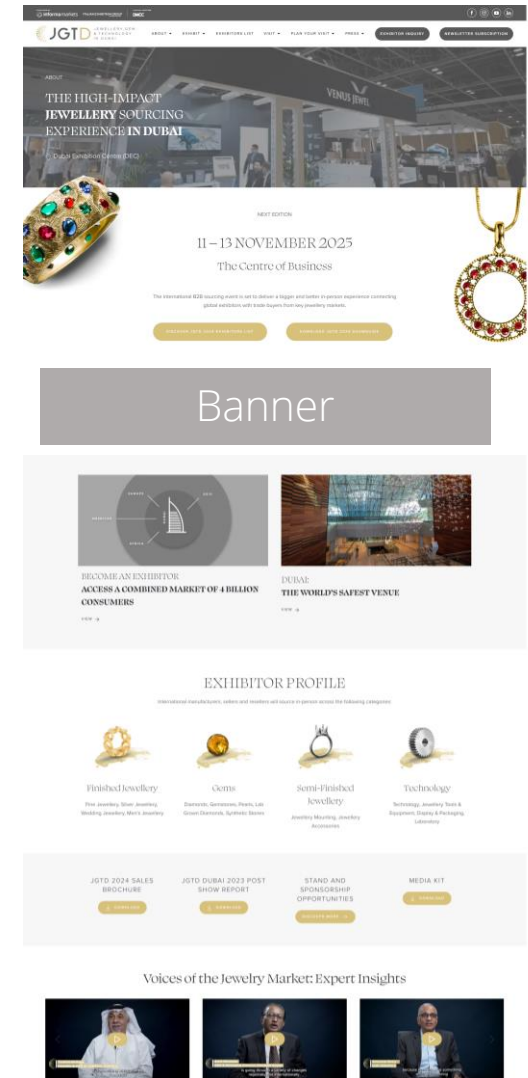
Maximum of 2 advertisers on each position, by rotation

Advertising period: 1 Sept 2025 – 31 Jan 2026

Banner size: 1250px W x 250px H

Formats: JPEG / JPG, PNG, dynamic GIF

Advertising Position	USD
Banner at Homepage	4,000
Banner at Visitor Page	3,000
Banner at Online Exhibitor List	3,000
Banner at landing page of visitor registration	3,000



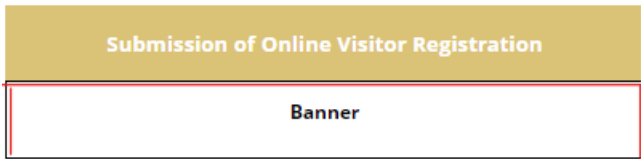
# Digital Advertisement

## Banners on visitors' registration communications

Banner on visitor pre-registration communications via emails including:

1. Instant Pre-registration Confirmation
2. Success Message: Inform Visitors to download home-print badges.
3. Reminders for ID document submission/ Redeem Badges onsite.
4. Onsite registration confirmation message.

Advertising Fee: **USD10,000** Exclusive



Dear [salutation] [firstname] [lastname],

Thank you for registering to visit the **Jewellery, Gem and Technology in Dubai 2024**, your visitor registration is well received.

Visitor uploaded valid Emirates ID or national passport **before 3 Nov 2024** will receive an email of your visitor home print badge before fair opens.

You may also login to your account to download your visitor badge one week before fair opens.

Visitors did not upload valid ID document, are suggest to log into the "Registration System" to upload valid Emirates ID/ National Passport.

Alternatively, please present this registration acknowledgement with your Emirates ID or National Passport to the ID Validation counter at the fairground to redeem your visitor admission badge.

[Log into Registration System](#)

**Reference no.**

[Reference no.]

**Company Name**

[Company Name]

**Last Name**

[Last Name]


# Digital Advertisement Newsletter & Social Media

Maximum of 3 advertisers on each newsletter

Publication period: 1 Oct – 11 Nov 2025

Publication	USD
Multi-company Newsletter	1,500
1 LinkedIn post + 1 Facebook post + 1 Instagram post + 3 Instagram Stories	1,500

11 – 13 NOVEMBER 2025  
DUBAI EXHIBITION CENTRE (DEC)




**Dubai:  
gateway to the world**


Company Imagine	Content
Company Imagine	Content
Company Image	Content

**Three reasons to participate**


*Discover a world of business in the gold and jewellery industry and enjoy a strictly business-to-business wholesale purchasing environment that fosters trust and relationship building.*



Enjoy a world-class  
show experience



Explore the latest  
trends



Meet  
new suppliers

# Seminar Package at Golden Stage

Basic Package **USD 3,000** includes:

- 1-hour speaking slot (Event area for 30+ attendants)
- Feature the speakers in JGTD Event Calenda via Eblast
- Logo Exposure in Show Guide
- Social Media highlights (Pre-show)

Premium Package **USD 6,000** includes:

- 1-hour speaking slot (Event area for 30+ attendants)
- Dedicated eblast to JGTD database, content from speaker
- High-quality video of the session, featured on JGTD official website ( March 2025-Feb 2026)
- Logo Exposure in Show Guide
- Social Media highlights (Pre-show)





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Dubai Department of Economic Development

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