



**JGTD** JEWELLERY, GEM  
& TECHNOLOGY  
IN DUBAI

12 – 14 NOVEMBER 2024, DUBAI EXHIBITION CENTRE (DEC)

ORGANISED BY



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## MEDIA RELEASE

# Jewellery, Gem & Technology in Dubai sees rise in global visitors

## Third edition of B2B jewellery sourcing fair draws quality buyers from 120 countries and regions

**DUBAI, United Arab Emirates, 2 December 2024** – Building on the momentum generated by its new show dates, new venue and new buyer resources, the third edition of [Jewellery, Gem & Technology in Dubai \(JGTD\)](#) surpassed expectations with a solid increase in international attendance, notably from the Middle East, Asia, Europe and the CIS countries. This boost has further reinforced the fair's standing as a key B2B sourcing destination and a central meeting point for the global jewellery buying community, event organisers Informa Markets Jewellery and Italian Exhibition Group SpA (IEG) announced today.

Held from 12 to 14 November in Halls 1 & 2 South of Expo City's Dubai Exhibition Centre (DEC), JGTD debuted at DEC in the presence of **Her Excellency Hessa Bint Essa Buhumaid**, Director General of the Community Development Authority of the Government of Dubai, who inaugurated the three-day show. JGTD attracted **4,925 unique visitors, with nearly half of them from overseas, representing almost 120 countries and regions**. The boost in international buyers came from **Asia, showing a 7.6% rise**, while **Europe and the CIS countries saw a combined 29.3% increase**. The latter figure included attendees from Türkiye, Uzbekistan, Kazakhstan and Tajikistan. Furthermore, there was growth in buyer participation from the main GCC markets, including **Kuwait, Oman and Jordan**.

**Buyer delegations representing 175+ companies from 29 countries and regions** were likewise out in force, including groups from **China, Jordan, Pakistan, Uzbekistan and Vietnam, and delegates from Africa and the Middle East**.

## Strategic Sourcing

JGTD brought together **350+ exhibitors** from **more than 25 countries and regions**, spread across 16 distinct areas. These sections included nine country and regional pavilions, introducing

new groups from **China, Singapore, Sri Lanka, Thailand** and the **USA**, along with returning pavilions representing **Hong Kong, India** (hosted by the **Gem & Jewellery Export Promotion Council – GJEPC**), **Italy** and **Türkiye**.

Further enriching the buyer resources at JGTD were two new themed areas, namely, the **Dubai City of Gold Pavilion**, organised by the exhibition's Industry Partner, **Dubai Jewellery Group (DJG)**, and **Dubai Jewel Narratives by DBGGJD (Dubai Business Group for Gold & Jewellery Designers)**. These additions complemented the main show floor sections dedicated to Finished/Semi-Finished Jewellery, Loose Diamonds & Coloured Gemstones, Packaging, Jewellery Technology and Lab-Grown Diamonds.

"JGTD is solidifying its role as a key hub for jewellery, gem and technologies in Dubai, a city cementing its status as a global business centre," said **Marco Carniello**, Chief Business Officer at Italian Exhibition Group. "This year's event brought together visitors and exhibitors from major global markets, fostering new opportunities through a well-segmented offering, diverse exhibitors and insightful discussions. With our valued partners, we remain committed to strengthening these connections and expanding future business opportunities."

The fair's Q4 timing presented a key opportunity for professional buyers to plan strategically for the coming peak selling seasons and lay the groundwork for a successful 2025, commented **Celine Lau**, Director of Jewellery Fairs at Informa Markets Jewellery.

"It's been an exciting experience to connect with our partners at JGTD. The atmosphere was relatively upbeat – a positive indicator supporting our 'new show dates, new venue' strategy. Buyers were also very intentional about their sourcing and this sentiment was clearly felt on the show floor," Lau said.

JGTD will return to DEC from **11 – 13 November 2025** for its fourth edition.

## 'Golden Stage' Highlights

JGTD received a significant boost from complementary events held alongside it, such as the Dubai Diamond Week hosted by the fair's Official Partner, DMCC (Dubai Multi Commodities Centre). This event featured the sixth edition of the Dubai Diamond Conference and the 2024 Kimberley Process Plenary Session.

Furthermore, the fair hosted the **UAE – ITALY Golden Bridge Awards**, a collaboration between IEG and the **Italian Trade Agency (ITA)** under the auspices of the **Italian Embassy in Abu Dhabi**. This ceremony recognised 34 prominent buyers from **Dubai's Gold Souk** community, including 18 DJG members.

Seminars and panel discussions also proved to be popular, namely the "Trendvision – WONDERLAND: Co-Creating the Future of Luxury and Jewellery" session presented by **Paola De Luca**, Co-Founder and Creative Director of **Trendvision Jewellery + Forecasting**, and **The New Jeweller International Media Group's Middle East Jewellery Designers Forum** featuring panels on "Emerging Jewellery Designers – Changing Paradigm" and "Advancements in Technology – Jewellery Designing."

Additionally, the **Ebdaa International Jewellery Design Awards 2024 by DBGGJD** generated excitement for design talents on JGTD's Golden Stage.

## What The Buyers Say

"I found new companies from Singapore and Sri Lanka that I can source from. JGTD brings together all jewellery-related products under one roof. I am also confident of the quality of the suppliers present at the show." – **Svetlana Chussovina, Director of Goldberry Jewelry Products, Kazakhstan**

"JGTD is a very important and international hub for the jewellery sector. It covers all categories from packaging and fine jewellery to loose stones and manufacturing technologies. We have found two to three Chinese companies from Shenzhen that produce very nice jewellery, especially in CVD and HPHT stones, which are trending in the international market." – **Neophytos Neophytou, General Manager of Neophytou Jewellery, Cyprus**

"My goal is to find coloured gemstones that will allow me to create different stories through my jewellery. I came across a number of interesting coloured gemstone providers at the show." – **Yolanda Yara Cunjuca, Founder of By Yara, Angola**

"I found many potential business partners at JGTD." – **Freid Chen, CEO of Rosy Clouds Diamonds Co Ltd, China**

## What The Exhibitors Say

"We are at JGTD because we see it as a strategic point for customers, not only in Dubai, but also for the surrounding areas. Therefore, we expect to meet not only local clients but also those from Saudi Arabia, India and other neighbouring countries. This is also the reason why we are opening an office here – to be closer to our customers and to support their business activities." – **Enrico Guidi, Export Manager of Faro Srl, Italy**

"Dubai has created an ecosystem for the diamond industry that will only get stronger in time. This is the right place for us to be in and the right show to solidify our presence in the market." – **Nilesh Chhabria, COO of Finestar Jewellery & Diamonds Pvt Ltd, India**

"We are very happy to introduce our brand of fresh and youthful 18-karat gold jewellery to the global market. The show has been extremely successful for us, offering us opportunities for expansion." – **Lisa Osimo, Owner and Designer of Lisa O., Italy**

"We attended JGTD to get closer to our customers and showcase our unique collections to a broader audience. The market is literally global – there are buyers coming from India, the US and Europe." – **Maria Psarrou, Operations Manager of Arcadia Gems DMCC, UAE**

"JGTD is a very important show; it is strategic for worldwide markets. Dubai is an international hub that serves as a gateway to the Middle East, the Americas, Europe and the Far East. In my opinion, it could be an important show and could grow more and more, especially within this new venue, the Dubai Exhibition Centre." – **Piero Spegginorin, Product Development & Export Manager of Maria De Toni Srl, Italy**

### Media resources:

JGTD Website: <https://www.jgtdubaijewelleryshow.com/>

JGTD Press Releases: <https://www.jgtdubaijewelleryshow.com/media-room>

JGTD Videos: <https://www.youtube.com/watch?v=0scXbYMzt1o>

JGTD Image Gallery: <https://www.jgtdubaijewelleryshow.com/media-gallery>

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### **About Informa Markets Jewellery**

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our global jewellery vertical, Informa Markets Jewellery, offers in-person and web-based sourcing experiences, digital solutions and dedicated B2B platforms that bring international buyers and quality sellers together in the fine jewellery, gemstone, and fashion jewellery and accessories markets. Our resources, industry experience, influence and focus as a partner are enhanced by our global jewellery portfolio consisting of fairs and events in key cities; a powerful digital platform – JewelleryNet; a dedicated Jewellery Media team, led by flagship publication, JNA; an education-based programme – Jewellery & Gem Knowledge Community, and the industry's most prestigious awards programme – the [Jewellery World Awards](#) (JWA, previously known as the JNA Awards). [imjewellery.jewellerynet.com](http://imjewellery.jewellerynet.com)

### **Focus on Italian Exhibition Group**

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad – also through joint ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector. [www.iegexpo.it/en](http://www.iegexpo.it/en)

### **About DMCC (Dubai Multi Commodities Centre)**

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with a world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high-performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.

<https://www.dmcc.ae/>

### **Media Contact**

For media inquiries about JGTD, please contact the organisers at [dubai@iegexpo.it](mailto:dubai@iegexpo.it)