JEWELLERY, GEM & TECHNOLOGY IN DUBAI

11–13 NOVEMBER 2025 DUBAI EXHIBITION CENTRE (DEC)

ORGANISED BY — OFFICIAL PARTNER — INDUSTRY PARTNER

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The Middle East's biggest B2B jewellery buying event opens today!

JGTD's fourth edition delivers greater product diversity, more technology innovations and an enriched networking experience – all in one place

DUBAI, United Arab Emirates, 11 November 2025 –The Middle East's largest B2B jewellery sourcing fair is opening its doors to global buyers starting from today, show organisers Informa Markets Jewellery and Italian Exhibition Group SpA (IEG) announced.

Running through Thursday (13 November) in Halls 1 & 2 South of the Dubai Exhibition Centre (DEC) at Expo City, the fourth edition of [Jewellery, Gem & Technology in Dubai (JGTD)] gathers around 400 exhibitors from 26 countries and regions, with net exhibition space up 10% from the last fair.

The opening ceremony was held at the Golden Stage in the presence of **Celine Lau**, Director of Jewellery Fairs at Informa Markets; **Maurizio Ermeti**, President of Italian Exhibition Group S.p.A.; **Feryal Ahmadi**, Deputy CEO and Chief Operating Officer of DMCC; **Tawhid Abdulla**, Chairman of the Dubai Jewellery Group; **Mohamad Mehieddine**, Show Director of JGTD; **Marco Carniello**, Chief Business Officer of Italian Exhibition Group; **Edoardo Napoli**, Consul General of Italy in Dubai; and **Valerio Soldani**, Trade Commissioner of the Italian Trade Agency in Dubai, among others. The event celebrated the collaboration among key industry leaders and institutional partners that continues to position JGTD as a premier global platform for innovation and business growth in the jewellery sector.

Jordan, Kazakhstan, Oman aìnd Taiwan have sent exhibitors to JGTD for the first time, bringing fresh perspectives to the show. Reinforcing the fair's international profile are nine pavilions representing major suppliers from China, Dubai, Hong Kong, India, Italy, Sri Lanka, Thailand, Türkiye and the US. Together, they are presenting an array of finished jewellery, diamonds, coloured gemstones, and industry tools, equipment and technology solutions, among others.

New this year is the High-end Jewellery & Gems Zone, featuring premium exhibitors including Arjiv Exports, AVYK Diamonds Co Ltd, Beautiful Colorstone Co Ltd, Colorjewels, Krainz Creations Inc, Noor Gems Japan and Osi Vitoria Jewelry.

The B2B marketplace likewise strengthens its foundation through continued partnerships with DMCC (Dubai Multi Commodities Centre), returning as Official Partner, and Dubai Jewellery Group (DJG), which maintains its Industry Partner status, for the fourth consecutive year.

"JGTD has become the central sourcing hub for jewellery, gemstones and technology across the Middle East, North Africa and beyond, connecting international suppliers with B2B buyers in one location," said **Celine Lau**, Director of Jewellery Fairs at Informa Markets Jewellery.

"The market dynamics this year are unmistakably different. With gold prices at historic highs and ongoing geopolitical tensions, buyers are adopting a more strategic approach – demanding greater efficiency in their B2B sourcing while seeking a broader range of products across different price points and quality levels. They're increasingly sensitive to consumer sentiment and purchasing power, yet still want to deliver the luxury look and feel their customers expect. JGTD's thoughtfully assembled exhibition delivers exactly that: A diverse mix of exhibitors across core product categories and innovative technology solutions that meet these evolving market demands."

Dubai's position as a global business hub makes it the perfect venue for JGTD – a view shared by industry leaders and event partners.

"We are proud that JGTD is playing a key role in enhancing the ability of businesses in the jewellery industry to strengthen their competitiveness and operational efficiency," said **Maurizio Ermeti**, Chairman of the Italian Exhibition Group. "Alongside the most comprehensive and diverse selection of diamonds and coloured gemstones in the Middle East, the joint effort of IEG and Informa Markets Jewellery has delivered an event that, in its fourth edition, continues to reinforce its position as the region's leading platform for advanced manufacturing and design solutions. With the organisers' strong expertise, the three inspiring days of JGTD feature a carefully curated programme that combines cutting-edge market intelligence, design trends and thought leadership. This multi-faceted approach equips professionals with actionable insights, tools and strategies to navigate the challenges of an ever-evolving industry landscape."

He continued, "Above all, JGTD is about connection and collaboration across the entire value chain. Supported by DMCC, DJG and our valued content partners, the show serves not only as a premier sourcing hub but also as a dynamic environment for growth within the industry. It remains the meeting point for the global jewellery trade – where relationships are forged, expertise is shared and new opportunities emerge to drive long-term success."

Ahmed Bin Sulayem, Executive Chairman and CEO of DMCC, expanded on this, stating, "Dubai's jewellery ecosystem is scaling fast, led by double-digit growth in luxury jewellery and steady expansion in diamonds through 2030, and innovation driving a new competitive edge from advanced manufacturing to the rise of lab-grown diamonds."

"JGTD's fourth edition brings 400 exhibitors from 26 countries and regions, adds a High-end Jewellery & Gems Zone and features pavilions from several new markets," he added. "With Italian Exhibition Group and Informa Markets Jewellery at the helm, we see Italy's design heritage, Hong

Kong's global B2B platforms and China's scale converging in Dubai to drive the next wave of growth. DMCC is proud to return as Official Partner to strengthen these links and reinforce Dubai's leadership in fine jewellery and gemstones."

Dubai Jewellery Group Chairman **Tawhid Abdulla** added, "We are proud to partner with JGTD over the years, bringing together our network of manufacturers, retailers and international buyers under one global platform. This collaboration strengthens our vision to be the world's leading jewellery destination. Through this enduring partnership, we continue to create meaningful opportunities for innovation, trade and long-term relationships across the industry."

Golden Stage

While business deals drive activity across the exhibition halls, JGTD's knowledge programme in Hall 2's **Golden Stage** delivers insights on market trends, design innovation and partnership opportunities.

Leading today's educational programme is **"Storytelling in Jewellery and Gemstones"** (11 November, 2pm – 3pm), organised by DMCC and featuring panellists Adi AlFardan (Owner of Adi AlFardan Jewellery), Wafa Habbar (General Manager of Robert Wan), Mohammed Karam (Associate Director of Precious Stones at DMCC), Gianluca Maina (Chief Marketing Officer of FURA Gems) and Rachel Sahar (Founder of R Sahar Diamonds & Board Member of the Dubai Diamond Exchange).

Following this, from 3:15pm – 5:15pm, is **"Beyond Craftsmanship: The Role of Innovation and Consumer Insights in Sustaining Jewellery Businesses."** This panel brings together industry leaders Tawhid Abdulla (Chairman of Dubai Jewellery Group & CEO of Jawhara Jewellery), Nishith Shah (Managing Director of La Marquise Jewellery), Ashish Garg (Head of Business at KGK Diamonds & Jewellery Middle East) and Lisa Vainio (Market Development and Public Policy Lead of the World Gold Council). These experts will uncover the key decisions and tactics that distinguish high-performing jewellery enterprises.

Building on this foundation, tomorrow's programme (12 November, 10:15am – 1pm) features **"The Middle East Jewellery Designers Forum"** by The New Jeweller, opening with a keynote from Maryam Al Hashemi, Senior Director of Precious Stones and Metals at DMCC. This session explores two pivotal themes shaping the industry's future, beginning with fresh perspectives from prominent designers including Azza Al Qubaisi (Jewellery Artist & Sculptor of ARJMST), Maha Al Sibai (Chairperson of Dubai Business Group for Gold & Jewellery Designers & Founder of Maha Al Sibai Jewellery), Naida Akaeva (Jewellery Artist & Educator, Associate Professor of Zayed University), and Sheikha Al Serkal (Founder & Creator of Al Serkal Jewellery).

The second segment examines the evolving dynamics in jewellery retail and features industry experts including Mohammed Karam, Ashish Garg, KP Abdul Salam (Group Executive Director of Malabar Group), Sanjay Jaiswal, (Managing Director of Golden Carat Pvt. Ltd.) and Rohit Karnik (Managing Director of IRYS Group).

The day's educational offerings continue with Trendvision's **"THE QUANTUM AGE: Jewellery and the Convergence of Cultural Transformation"** seminar (2pm – 3pm). This forward-looking session explores how cultural shifts create new market opportunities, featuring expert perspectives from Paola De Luca (Co-Founder & Creative Director of Trendvision J+F), Sarvenaz

Mehdian (Head of Design of Damas Jewellery & Board Member of the Dubai Gold and Jewellery Designers Group – Dubai Chambers) and Tawhid Abdulla.

The day concludes with the **"China (Zhengzhou) – Dubai LGD Industry Partnership & Business Matchmaking Forum 2025"** from 3:30pm – 5:30pm, hosted by the China Machine Tool & Tool Builders' Association (CMTBA) and supported by the Superhard Materials Branch of CMTBA and the Economic Development Department of Zhengzhou High-Tech Industrial Development Zone (Zhengzhou HIDZ). This session showcases new development opportunities in the LGD space, expands cooperation possibilities and fosters impactful partnerships between regions.

Capping off the knowledge programme is **"Selling Luxury Jewellery in the Digital Age with eBay"** on Thursday (13 November, 11am – 12pm), featuring Saurabh Wadhwa, Gemstone & Jewellery Manager – Business Development at eBay.

Building on its proven global appeal, last year's JGTD welcomed international buyers from nearly 120 countries and regions, representing over half of all attendees and underscoring the fair's industry significance. The event also hosted organised buyer delegations from more than 175 companies across 29 countries and regions.

With this established track record of connecting international industry professionals, JGTD continues to provide exceptional opportunities for sourcing and business development. Discover what the show has to offer. Visit JGTD today!

Media resources:
JGTD Website: https://www.jgtdubaijewelleryshow.com/
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About Informa Markets Jewellery
Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our global jewellery vertical, Informa Markets Jewellery, offers in-person and web-based sourcing experiences, digital solutions and dedicated B2B platforms that bring international buyers and quality sellers together in the fine jewellery, gemstone, and fashion jewellery and accessories markets. Our resources, industry experience, influence and focus as a partner are enhanced by our global jewellery portfolio consisting of fairs and events in key cities; a powerful digital platform – JewelleryNet; a dedicated Jewellery Media team, led by flagship publication, JNA; an education-based programme – Jewellery & Gem Knowledge Community, and the industry's most prestigious awards programme – the Jewellery World Awards (JWA, previously known as the JNA Awards). imjewellery.jewellerynet.com

Focus on Italian Exhibition Group
Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and

Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad – also through joint ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, **for example –** now sees the company positioned among the top European operators in the sector. www.iegexpo.it/en

About DMCC (Dubai Multi Commodities Centre)
Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with a world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high-performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.
https://www.dmcc.ae/

Media Contact
For media inquiries about JGTD, please contact the organisers at dubai@iegexpo.it